

All times are approximate.

BRAZIL – SAMPLE ITINERARY



SAT AU – SAO PAULO	SUN SAO PAULO	MON SAO PAULO	TUE SAO PAULO	WED SP–RIO DE JANEIRO	THU RIO DE JANEIRO	FRI RIO DE JANEIRO	SAT RIO DE JANEIRO – AU
		7.30 On the move	7.30 On the move	8.00 On the move to airport		7.30 On the move	8.00 Free time
	8.30 WELCOME Intro to BRIC+ Study Tour Brazil	8.30 INTRODUCTION	8.30 BUSINESS/INVESTMENT Sector 1** Briefing & Site Visit		8.30 HISTORY/SOCIETY/POLITICS Brazil's rich history and politics - Part 1	8.30 BUSINESS/INVESTMENT Sector 5** Briefing & Site Visit	
		9.00 BUSINESS/INVESTMENT Introduction to Brazil's business and investment environment					
	10.30 HISTORY/SOCIETY/POLITICS Site Visit Tour of Sao Paulo and special activities (including lunch)	10.30 Morning tea	11.00 On the move	11.00 Arrive Rio de Janeiro	10.30	11.00 On the move	10.30 On the move to airport for flight back to Australia
10.50 Flight from Sydney to Sao Paulo		11.00 ECONOMY Brazil's economy – present and future	12.00 BUSINESS/INVESTMENT Sector 2** Briefing & Site Visit	12.00 On the move	11.00 SOCIETY Site Visit (includes lunch)		
		12.30 Lunch		1.00 Lunch	1.00 HISTORY/SOCIETY/POLITICS Brazil's rich history and politics - Part 2	12.30 IMPLEMENTATION Workshop (including lunch)	
		1.30 BUSINESS/INVESTMENT Brazil's public equity market	2.30 On the move	2.00 BUSINESS/INVESTMENT Sector 4** Briefing & Site Visit		3.00 Free time	
		2.30 BUSINESS/INVESTMENT Brazil's private equity market	3.30 BUSINESS/INVESTMENT Sector 3** Briefing & Site Visit		4.00 HISTORY/SOCIETY/POLITICS Site Visit Tour of Rio de Janeiro and special orientation activities		
4.40 Land in Sao Paulo		3.30 Afternoon tea		4.30 On the move			
6.30 On the move	5.00 Free time	4.00 BUSINESS/INVESTMENT Brazil's financial services sector	6.00 On the move	5.30 Free time			
		5.00 On the move					
	6.30 On the move	6.30 BUSINESS/SOCIETY BRIC+ Program / Austrade Networking Reception	6.30 Free time Evening of optional activities	7.00 Midweek Dinner	6.30 On the move		
	7.00 Welcome Dinner				7.00 Dinner	7.30 Farewell Dinner	

**** Sectors in focus**
 - Resources
 - Agri
 - Real Estate
 - Retail/consumables
 - Financial Services



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BRAZIL



Brazil is one of this century's Big Rapidly Industrialising Countries (BRIC). Its performance will have a profound impact on portfolios, so it's imperative those who build investor portfolios develop an in-depth understanding of this market and its role in portfolio construction – which you just cannot do sitting in your office...

ABOUT THE BRIC+ STUDY TOURS

The most effective and rewarding way to learn about and understand any market is to go there yourself, do the due diligence, and meet key people not normally accessible outside the BRIC+ countries. BRIC+ Study Tours do just that. They're no junket. They're hard work, a total immersion in the market, with clear learning goals, objectives and outcomes. They're independent – delegates pay their own way – unlike the alternatives, the aim is not to promote specific products. The focus is solely on a quality program designed specifically for portfolio construction practitioners.

TRAVEL PROGRAM

Our Study Tour commences in Sao Paulo, Brazil's commercial capital where after an orientation and familiarisation day, we spend three very busy days in back-to-back economic and investment briefings and site visits, including a networking reception at the Australian High Commission. We then fly to the cultural capital of Brazil, Rio de Janeiro, for an in-depth briefing from our Brazilian elder statesman ("Mestre") on Brazil's cultural, society and political history, as well as further briefings and site visits and final implementation workshop.

SIX CORE THEMES

Economy/Investment

How will Brazil's economy, with its rich commodities and resources, fare in the current global economic climate? What are the investment opportunities in Brazil, and how should they be assessed and accessed? What are the short- and long-term risks? We hear from selected members of our panel of local experts who work and live on a daily basis in the Brazilian economy and markets.

Politics

In its volatile political history, Brazil has re-written its constitution many times, most recently in 1988. Following a period of military dictatorship, the seventh and current Constitution provides for a fully democratic system, the preservation of civil liberties, and a free and open legal system. We explore Brazil's growing geopolitical influence on the world stage.

Business

Brazil's significant US\$250 billion investment in much-needed infrastructure, together with a growing middle class and expanding retail sector, offers a wide range of opportunities for investors to play a part in its rapidly growing private sector. We meet and talk to business leaders (foreign and local) for a detailed discussion of the local business environment, including the key business sectors that drive Brazil's economy.

History

No visit to Brazil is complete without gaining an understanding of its colourful history, and visiting some of its famous landmarks. We'll explore Brazil's past – from the first settlers in 1500, as a Portuguese colony from the 16th to 19th centuries, through periods of military dictatorship in the late 19th and 20th centuries, and through to today's free, open and thriving democracy.

Society

Today's Brazilians have known terrible times – military dictatorship, economic stagnation and austerity are recent memories for even the most prosperous, and there are still tens of millions of Brazilians who live on less than one dollar a day. Local experts help us understand the socio-economic issues and their drivers, the key elements that make up Brazil's culture, and the changing fabric of Brazil's increasingly affluent population.

Implementation

To ensure knowledge gained on our BRIC+ Study Tour is put to good use in designing investor portfolios, the program is structured to include delegate discussion and debate during the week. This includes several implementation debates, facilitated by Graham Rich, Publisher of PortfolioConstruction Forum – including a final implementation workshop on our last day.

Practitioners Tour
Departs 24 Oct 09
Returns 02 Nov 09



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For more information, visit: www.BRICplus.net or phone +61 2 9247 0497