

Beijing announces significant reforms

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Harbour recently attended two separate research trips to China. From these, we developed expectations for Chinese growth and policy actions that were probably more positive than the consensus. However, even our positive expectations were exceeded as details from the much anticipated Third Plenary session of the Communist Party of China (CPC) were outlined in "the decision" last Friday (18 November). Although the finer details of the reforms have yet to emerge (most likely from the agencies responsible for implementation), here we provide a broad summary of key announcements and potential implications.

Evidently, there is a significant push by the CPC towards freedom of capital movement to improve the allocation of capital, primarily through more support for the private sector and financial markets. There is also a strong focus on social reform to deal with tensions between rural and urban welfare imbalances and to improve human rights. On balance, the reforms announced ought to assist China towards a more sustainable social and economic development profile – but the absence of details regarding environmental and SOE reforms is disappointing for now.

In terms of social reform and human rights improvements, the major changes are captured within the Hukou reform, where rural residents will be eligible for a re-classification to become urban citizens. This will give residents who work in urban areas, but are officially registered as rural citizens, access to social welfare programmes such as healthcare and education. Currently, these services can only be accessed by those registered as urban residents. Also, a more liberal stance on the **one-child policy** is a significant policy change, which is likely to reduce social tensions. There is also a range of other proposed changes, such as the removal of the ability to detain a person for a minor crime for four years without a trial, providing steps in the right direction.

The key agenda, however, for the third plenary session was economic reform and the CPC did not disappoint. In broad terms, the changes are comprehensive and are likely to assist New Zealand's largest trading partner in its shift towards more sustainable growth.

From a New Zealand trade perspective, the one-child policy-change and the CPC's continued effort to facilitate urbanisation further strengthens the long-term demand story for New Zealand protein exports. Dairy and meat sectors are most likely to gain from these changes, with first impacts from higher birth-rates possibly only a year away.

On balance however, China has a long way to go as it transitions towards a consumption-led economy, with a need to improve social and human rights conditions as they integrate as an important global citizen. We view the economic announcements as prudent and a positive



surprise in the right direction from the new leadership of the CPC.

Figure 1: Summary table of key policy changes announced by the CPC after the Third Plenary meeting that concluded on 12 November 2013

Policy	Positives	Negatives
Support f	for private sector & markets	
	Private sector employs 80% of labour Property rights in the private sector said to become similar to Govt. sector	Could see profit margins squeezed while the transition takes place.
	End to excessive Govt intervention, which should improve capital allocation and open for market pricing	
	Removing 30% of admin procedures to start a new business should boost start-ups	
	Call for better property rights	
Hukou re	form	
	Hukou (household registration system) reform will move over 230m urban residents to a urban hukou. This represents 1/3 of China's urban population. This is a huge social stabiliser, allowing these migrants to settle in the cities they work in an give them access to social welfare services.	Expensive: social welfare, education and health care for a large number of people. Urban areas without the capacity to meet these requirements will receive funding from Central Govt.
	Likely to increase larbour supply to the cities	
	Boost for consumption across the board, including proteins (NZ to benefit)	
	Possible productivity improvements by having a lower	



better educated workforce A step in the right direction for human rights Likely to be the key social stabiliser to reduce tension between urban and rural communities

Relaxing of one-child policy (from a policy where both parents have to be an only-child to a policy where either one parent has to be an only-child in order to have a second child)

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	Human rights improvements Likely to play a social stabilising role between the Govt. and the public. Little overall economic impact, but likely to be a significant boost to infant and toddler nutritional products (NZ to benefit)	No short-term economic impact (though long-term probably a boost to consumption) Could add to the social welfare costs
SOE reform		
	A pledge was made to level the playing-field between private companies and Govtrun	No explicit initiatives announced, which could be viewed as either a lack of commitment or an attempt to keep public figures who rely on SOE income at piece. Either way, a little disappointing in the absence of details.
Environmer	ntal reform	
	Although no details were revealed, environmental reforms are in the pipeline. However, Beijing is acutely aware of the tension between economic growth and emissions and hence is likely to manage	There are tensions between urban populations who want cleaner air and people entirely reliant on income from heavy industry. This needs to be addressed, but the can has been kicked



		down the road.
Banking ar	nd financial sector reform	
	Key change is the introduction of a market price for risk through: 1) interest rates matched to risk profiles; 2) further opening of capital account	This could squeeze banking margins and SOE margins for some time as capital costs are appropriately charged.
	Ought to more appropriately allocate capital and improve quality of the financial system.	
Land refor	m	
	Allow farmers to buy/own land, which should encourage investments in agricultural sector Aim to establish a market for rural	
	property	

Source: Xinhua News Agency (the official press agency of the PRoC), CLSA, UBS, Goldman Sachs and ANZ. Note: this table only highlights some key policies and is not exhaustive in any way. Please refer to Xinhua for the complete overview.

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